



# BARICH

## FAMILY CREED

We are the Barich family.

We come from those who worked with their hands, thought with their minds, protected their families, crossed hard roads, and carried the name forward before us.

We honor those who came before us — the builders, workers, mothers, fathers, grandparents, storytellers, inventors, protectors, travelers, believers, and quiet sacrifices that made our lives possible.

Legacy is not only wealth, property, patents, companies, or names on paper. Legacy is what a family teaches, protects, builds, forgives, remembers, and passes forward.

### WE BELIEVE FAMILY IS A RESPONSIBILITY.

We carry our name with humility, discipline, faith, and courage.

We do not waste what was sacrificed for us.

We do not forget where we came from.

We do not build only for ourselves.

### WE ACT WITH STEWARDSHIP.

We protect what has been entrusted to us.

We respect the land, the work, the tools, the ideas, and the people connected to our name.

We treat ownership as duty, not entitlement.

We make decisions with patience, wisdom, and long memory.

We move with Hawaiian intent: with aloha in how we treat people, with kuleana in how we carry responsibility, and with respect for 'ohana — family as something deeper than convenience.

### WE MOVE WITH FAITH.

God is above the house.

Truth is above pride.

Service is above ego.

Family is above selfishness.

Progress is above comfort.

We will build companies, protect ideas, create useful things, write what matters, steward assets, and teach the next generation to think clearly, work honestly, and lead with purpose.

We will not measure this family only by what it owns. We will measure it by what it preserves, what it improves, what it gives, what it teaches, and what kind of people carry the name after us.

### WE ARE BARICH.

We remember.

We build.

We protect.

We progress.



## BARICH FOREVER.